

# NEW CUSTOMER DISCOUNT



## PROGRAM SUMMARY

**Earn an instant discount for purchasing your inputs with FBN® for the first time!**

FBN is offering a 5% discount to farmers who purchase from FBN for the first time.

OFFER	PROGRAM PERIODS	REQUIREMENTS
5% OFF	Oct 1 - Nov 3, 2025 and Dec 10, 2025 - Sept 30, 2026	<ul style="list-style-type: none"><li>Minimum \$5,000 purchase with FBN</li><li>First time purchasing with FBN</li></ul>

## NEW CUSTOMER CLASSIFICATION

- To qualify as a "new customer," the customer must be a new farm enterprise purchasing inputs from FBN for the first time. FBN customers transacting under a new account for the same farm enterprise are not eligible for this discount.

## QUALIFYING PRODUCTS

- From FBN: crop protection, adjuvants and crop nutrition products

## QUALIFYING LOCATIONS

- FBN products and services are offered by Farmer's Business Network Canada, Inc. and are available only in provinces where Farmer's Business Network Canada, Inc. is licensed. Not available in Quebec.

## GENERAL REQUIREMENTS

- FBN Member Account
- For Ontario purchases, customers must have a valid applicator license or certified farmer documentation on file with FBN to purchase restricted and commercial pest control products
- Signed Master Distribution Agreement (MDA) or other applicable agreement to terms and conditions of sale
- Maximum one (1) New Customer Discount per farm enterprise
- Product must be purchased within the program periods, October 1 - November 3, 2025 and December 10, 2025 - September 30, 2026
- A minimum \$5,000 order size is required to qualify
- New Customer Discount cannot be combined with other programs and promotions unless stated in the select program terms

## FULFILLMENT

- Discount will automatically apply in cart when the customer meets the purchase minimum of qualified products